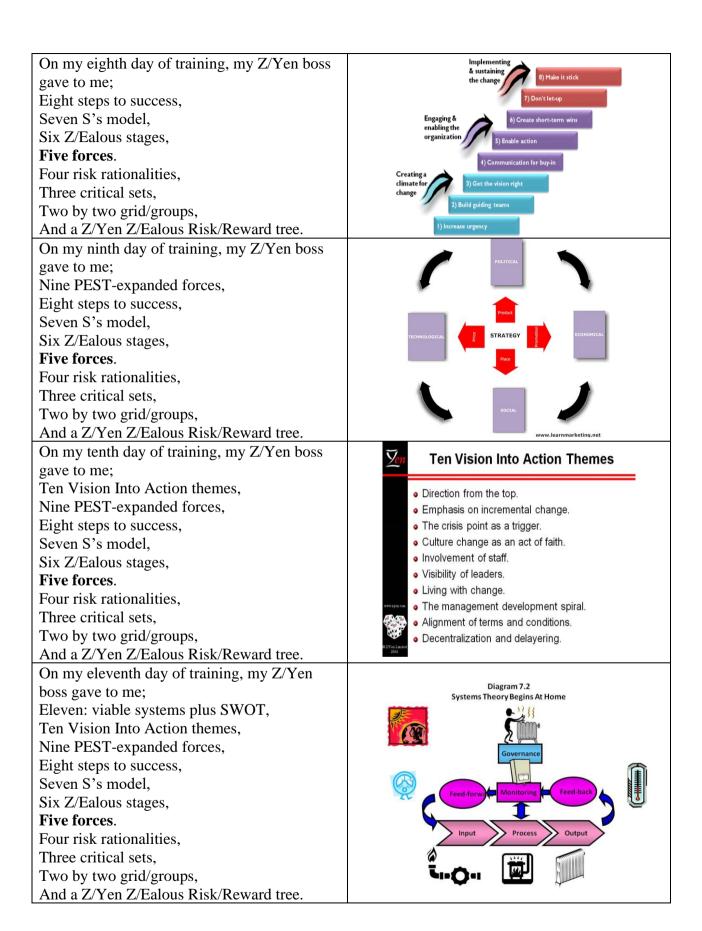


THE Z/EALOUS METHODOLOGY TRAINING COURSE v2.0 (Song to the Tune of "The Twelve Days of Christmas")

On my first day of training, my Z/Yen boss gave to me; A Z/Yen Z/Ealous Risk/Reward tree.	New Decision Tree 50.00 1.1 100% 50.00 50.00 1.2 0% 50.00 50
On my second day of training, my Z/Yen boss gave to me; Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	CONTROL CONTROL Cov Shopper Chooser Low High CHOICE
On my third day of training, my Z/Yen boss gave to me; Three critical sets, Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	Plan Processes Critical Information Sets Implement Critical Assumptions Processes Critical Decisions Performance Success Patters Evaluate
On my fourth day of training, my Z/Yen boss gave to me; Four risk rationalities, Three critical sets, Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	Individualist (patters benign) (Deer-Egalitarian (patters personneral) Equality (Collective Inequality) Fatalist (patters expensions) (Deer-Egalitarian (patters expensional)) Fatalist (patters expensional) Prescribing (Deeres Adams, Risk, 1996)
On my fifth day of training, my Z/Yen boss gave to me; Five forces. Four risk rationalities, Three critical sets, Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	Bargaining Power of Customers Bargaining Power of Suppliers Competitive Rivalry within an Industry Threat of Substitute Products
On my sixth day of training, my Z/Yen boss gave to me; Six Z/Ealous stages, Five forces. Four risk rationalities, Three critical sets, Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	2. Assess & Appraise 3. Lookaheads & Likelihoods 1. Establish Endeavour 6. Securing & Scoring 5. Understanding & Undertaking
On my seventh day of training, my Z/Yen boss gave to me; Seven S's model, Six Z/Ealous stages, Five forces. Four risk rationalities, Three critical sets, Two by two grid/groups, And a Z/Yen Z/Ealous Risk/Reward tree.	Structure Strategy Shared Values Style Staff

Version 1.0 Page 1 of 3 © Z/Yen Communications Limited 2001 & 2010



FINALE

On my twelfth day of training, my Z/Yen boss gave to me;

Twelve Price of Fish chapters,

Eleven: viable systems plus SWOT,

Ten Vision Into Action themes,

Nine PEST-expanded forces,

Eight steps to success,

Seven S's model,

Six Z/Ealous stages,

Five forces.

Four risk rationalities,

Three critical sets,

Two by two grid/groups,

And

A

Z/Yen

Z/Ealous

Risk/Reward

Tree.

